

When Crime Strikes in Your District



If a school in your district is hit by a crime,
WeTip suggests the following steps:



Use the WeTip **anonymous** hotline number when talking to the media about the crime that has occurred. Refer to the reward amount as an **Up To** \$1,000 possible; please don't say \$1,000 reward is possible. (That is a misleading statement as every tip does not contain information valuable enough to receive the full \$1,000).



Alert Sue Mandell at WeTip, suemandell@wetip.com and copy to graphics@wetip.com that a crime has occurred. Tell us the details; what, where, when and attach any pictures. We will develop an Incident Specific flyer that can be photocopied and distributed to every student in the school or district. This serves as an alert that the district is taking quick action; sending a definite message to the perpetrators. Sample found in packet.



Provide WeTip with the crime data early so operators can seek appropriate information from anonymous tipsters.

WeTip has proven to be an effective crime-fighting tool. It takes ongoing communication about the anonymous hotline with your students, teachers, and other school personnel to make it as effective as possible. THERE IS ABSOLUTELY NO TAPING, NO TRACING, NO CALLER I.D.

Direct any question you may have about your WeTip membership to Sue Mandell, Manager of the School Safety Program at WeTip, (909) 987-5005, Ext. 250 or suemandell@wetip.com

WeTip^{inc.®}

1-800-78-CRIME

www.wetip.com

ANONYMOUS

Se Habla Espanol

UP TO \$1,000 REWARD

WeTip and Your School District

As a WeTip member, you receive the following benefits:

- ◆ Access to WeTip's toll-free, anonymous hotline;
- ◆ Anti-crime posters, brochures, stickers and member CD;
- ◆ Reward program for anonymous tips leading to a conviction or appropriate adjudication.

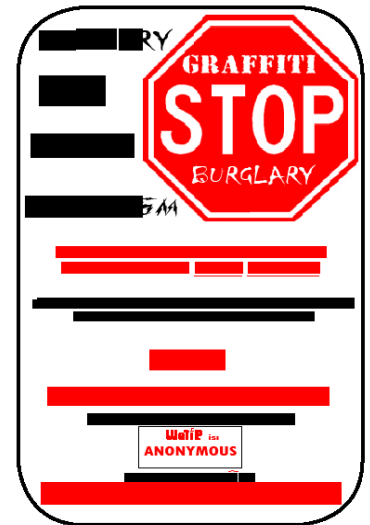
WETIP IS DEDICATED TO STAMPING OUT CRIME IN SCHOOLS AND COMMUNITIES

It provides an anonymous toll-free crime hotline, (800) 78-CRIME, to students and staff member who have information about a crime and want to report it to authorities, without having to reveal their identity. WeTip immediately relays all information to the school law enforcement agencies in the jurisdiction where the crime was allegedly committed. The hotline is staffed 24 hours a day, 365 days a year, with a Spanish-speaking operator on each shift. THERE IS ABSOLUTELY NO TRACING, TAPING, OR CALLER ID.

USING THE SCHOOL SAFETY PROGRAM EFFECTIVELY

To enhance WeTip's effectiveness as a crime-fighting tool in your district, WeTip suggests that you:

1. Designate a person to act as a liaison between your school district and WeTip. Have this person contact Sue Mandell, WeTip's School Program Manager at (909) 987-5005, Ext. 250 or suemandell@wetip.com. Your liaison will communicate to WeTip the needs of your school district.
2. Immediately fill out and return the attached crime report sheet with the specific names of the schools in your district, along with the necessary information regarding the appropriate school and law enforcement contacts with fax and telephone numbers. WITHOUT THIS INFORMATION, WE ARE UNABLE TO IMMEDIATELY CALL & FAX ANY TIPS RECEIVED REGARDING THREATS TO YOUR SCHOOLS.
3. WeTip will work with our liaison to tailor the program to fit your needs, addressing the current crime issues such as vandalism, graffiti, arson, drugs, weapons, and burglaries.
4. Print the WeTip ANONYMOUS hotline number (800) 78-CRIME in your internal newsletter, memos, and other communication, keeping your school personnel reminded that you have an anonymous crime hotline in place. Also print the hotline number in your releases and newsletters to the community and to parents. Emphasize that it is anonymous; anyone can call without fear of reprisal or retaliation.
5. Include a weekly reminder announcement in your announcement procedures-daily if there is a specific incident that has occurred.
6. Consider ordering and posting the various WeTip metal, all-weather and reflective signs to be placed in at least two visible location around each school. The order form is attached, with eight (8) options from which to choose.
7. Utilize the WeTip Member CD. Many of the forms necessary to order literature and report crimes are located on the CD, along with an important video that should be shown to students and staff.



Post the various posters/brochures/stickers with WeTip's hotline number in conspicuous areas for students, teachers and other school personnel to see. Target areas for posters are lunch rooms, halls, gymnasiums, administrative, counseling, and nurses' offices, classrooms, and loading docks. Many schools are laminating the posters for inside/outside use. Replace the posters when they are taken down. (This can be considered positive-someone doesn't want others to know their activities can be reported anonymously). Stickers can be placed on all telephones in the district as well as on computer components, audio-visual materials, etc. Red Ribbon Week and Safety Fairs are good distribution times for brochures and stickers.